**BARUN MUKHERJEE**

**Vill-** Chhoto Kanthalia

**P.O-** Sewli Telenipara

Barrackpore, 24 Parganas North

**Kolkata-** 700121

**Email- id:** [barunmukherjee21@gmail.com](mailto:barunmukherjee21@gmail.com)

**Contact No: +**91**-8013252147**

**CAREER OBJECTIVE**

Seeking a position in the field of sales & marketing, where professional & personal skills can be best utilized with contribution towards growth of the organization and individual career growth.

**WORKING EXPERIENCE**

Name of the organization : Global Adsorbents Pvt. Ltd.

Experience : From March 2015 to Till Date

Designation : Executive Marketing

Job roles & responsibilities: Advertising, Branding & Promotion and Business Development

Acquiring new clients, Creating awareness & Providing service of

Global Adsorbents Pvt. Ltd, Continuously serving the clients,

Solving Client’s issue, Developing & maintaining relationship with

all clients for further business.

Name of the organization : Mums Consultant Pvt. Ltd.

Experience : Five months

Designation : Business Development Executive

Job roles & responsibilities: Acquiring new clients, Creating awareness & Providing service of

Mums Consultant, Continuously serving the clients, Solving

Client’s issue, Providing demonstration, Developing

& maintaining relationship with all clients for further business.

Learning’s : Analyzing customers, Sales process, Strong relationship building.

**INDUSTRY EXPOSURE**

Name of the Organization: **RDB REALITY & INFRASTRUCTURE LTD.**

Duration : 60 days

Role : Project trainee

Name of the project : Marketing Strategies of Regent Center

Job role & responsibilities: Dealt with various consultants, architectures and customers for

improvement of service & product of RDB REALITY &

INFRASTRUCTURE.

Learning : Relationship building, sales process, Obtain knowledge of Marketing

Process, How to prepare marketing plan, Maintaining Database.

**EDUCATIONAL SNAPSHOTS**

* MBA from Regent Education & Research Foundation, Kolkata with specialization Marketing & Finance. In the year 2014 with 7.19
* B.Com with specialization finance from Barrackpore Rastraguru Surendranath College, Kolkata, West Bengal. In the year 2012 with 45.13 % marks.
* Intermediate from Barrackpore Govt. High School, Kolkata under the board WBCHSE, West Bengal. In the year 2009 with 67.00 % marks.
* Matriculation from Barrackpore Govt. High School, Kolkata under the board WBBSE, West Bengal. In the year 2007 with 70.38 % marks.

**KEY SKILLS**

* Ability to work under pressure.
* Willingness to learn new skills and adaptability to different work cultures.
* Maintaining good relationship with customers.
* Ability to handle & solve customer’s problems.
* Optimistic & patient.
* Proficient with basic computer knowledge.
* Ready to move across the territory.
* Love to work within a team.

**COMPUTER SKILLS**

Operating Platform : WINDOWS XP, WINDOWS 7

Software package : MS- Office, MS- DOS, Basic

Database : MS Access

**PERSONAL DETAILS**

* **Father’s Name** : Mr. Bishnu Pada Mukherjee
* **Date of Birth** : 20th February,1991
* **Nationality** : Indian
* **Gender** : Male
* **Marital Status** : Single

**LANGUAGES KNOWN**

|  |  |  |  |
| --- | --- | --- | --- |
| **Language** | **Read** | **Write** | **Speak** |
| **English** | Yes | Yes | Yes |
| **Hindi** | Yes | Yes | Yes |
| **Bengali** | Yes | Yes | Yes |

**REFERENCE:-**

|  |  |
| --- | --- |
| **ACADEMICS:-**  Mr.Sanjay Bhattecharjee  Assistant Director  Regent Education and Research Foundation, Kolkata  09831356864  [sanjoybhattacharryya@gmail.com](mailto:sanjoybhattacharryya@gmail.com) | **WORK-RELATED:-**  Mr Sunil Jaiswal  Marketing president  RDB Reality & Infrastructure Ltd.  09831182220 |
| Mr.Shuvam Chatterjee  Assistant Professor  Regent Education and Research Foundation, Kolkata  09836043097 |  |

**DECLARATION:**

I hereby declare that all the facts published above are true to the best of my knowledge.

**DATE:**

**PLACE:** Signature

**Barun Mukherjee**